

## JULY 2018 FULL COUNCIL AGENDA

### 1819/58 Planning Application

At the meeting of Full Council on 26<sup>th</sup> June 2018 (minute reference **1819/32**), a resident raised concerns about the impact on Bingley of a business park being granted planning approval on Keighley's flood plain.

Application Number: 17/05255/MAF

Address: Land At Keighley Industrial Park Keighley West Yorkshire

Proposal: Formation of 8 structures housing 9 commercial units (B8 & B2 usage) with associated car parking, highways connection, drainage and landscaping.

All documents associated with this application can be viewed at:

<https://planning.bradford.gov.uk/online-applications/> (enter the reference number in the search facility)

### 1819/60 Bingley Prospectus

- a) To consider agreeing expenditure up to £50 for stock photography shots for the new Bingley Prospectus.

The image proposed for the front cover of the Bingley Prospectus is available from the Alamy stock library for just £11.99. Councillor Dawson has suggested agreeing expenditure up to £50 to ensure Bingley Town Council is able to secure use of the image. Different types of publication attract different fees.

- b) To consider arrangements for further photographs for the new Bingley Prospectus. Bingley Camera Club has been asked if they are able to provide photographs for the Bingley Prospectus. If the camera club cannot provide the shots, Bingley Town Council will need to consider how best to obtain the photographs required for the Bingley Prospectus. One option is to hire a photographer. On a previous occasion, one day's shooting cost approximately three hundred pounds.

### 1819/61 Events

To agree to promote Bingley Business Expo on Town Council website and social media in return for a free stall at the event.

Bingley Business Expo 2018 takes place on Wednesday 19<sup>th</sup> September. Bingley Business Expo has agreed to waive the fee for a stall in return for event promotion. This is the same basis as 2017. It is suggested that Bingley Town Council promotes the Bingley Business Expo on the website and Facebook page.

### 1819/63 NALC Star Council Awards

- a) To consider a nomination for Bingley Town Council in the Council of the Year category
- b) To agree any next steps

NALC's Star Council Awards information states that this year, the theme of the awards will be how local councils have engaged with their communities and made a positive impact on them. NALC is encouraging anyone who has made a difference to people living in their area to put themselves forward.

In assessing applications for the awards, the judges will be looking for achievements in terms of:

- Contribution to the community and local life
- Engagement with the community
- Partnership working with local bodies
- Innovation and creativity
- Efficient use of resources

Entries must be submitted by 17<sup>th</sup> August and Councillor Dawson has proposed that she submits the entry. The Council of the Year category is decided by public vote.

What's in it for Bingley? Councillor Dawson suggests that an entry will raise the town's profile at a national level – apparently not many northern councils enter or win this type of award – and help spread the word about Bingley as a destination for visitors and businesses.

#### 1819/66 Website and social media statistics

To receive the quarterly website and social media statistics report

##### Website statistics

	Visitors	Visits	Page views
July 2018	456	962	1753
Annual	7501	14271	32170

##### Facebook Statistics

	Page views	Likes	Reach
July 2018	299	78	22603

Total followers 2198

Total likes 2100